

FIG. 1

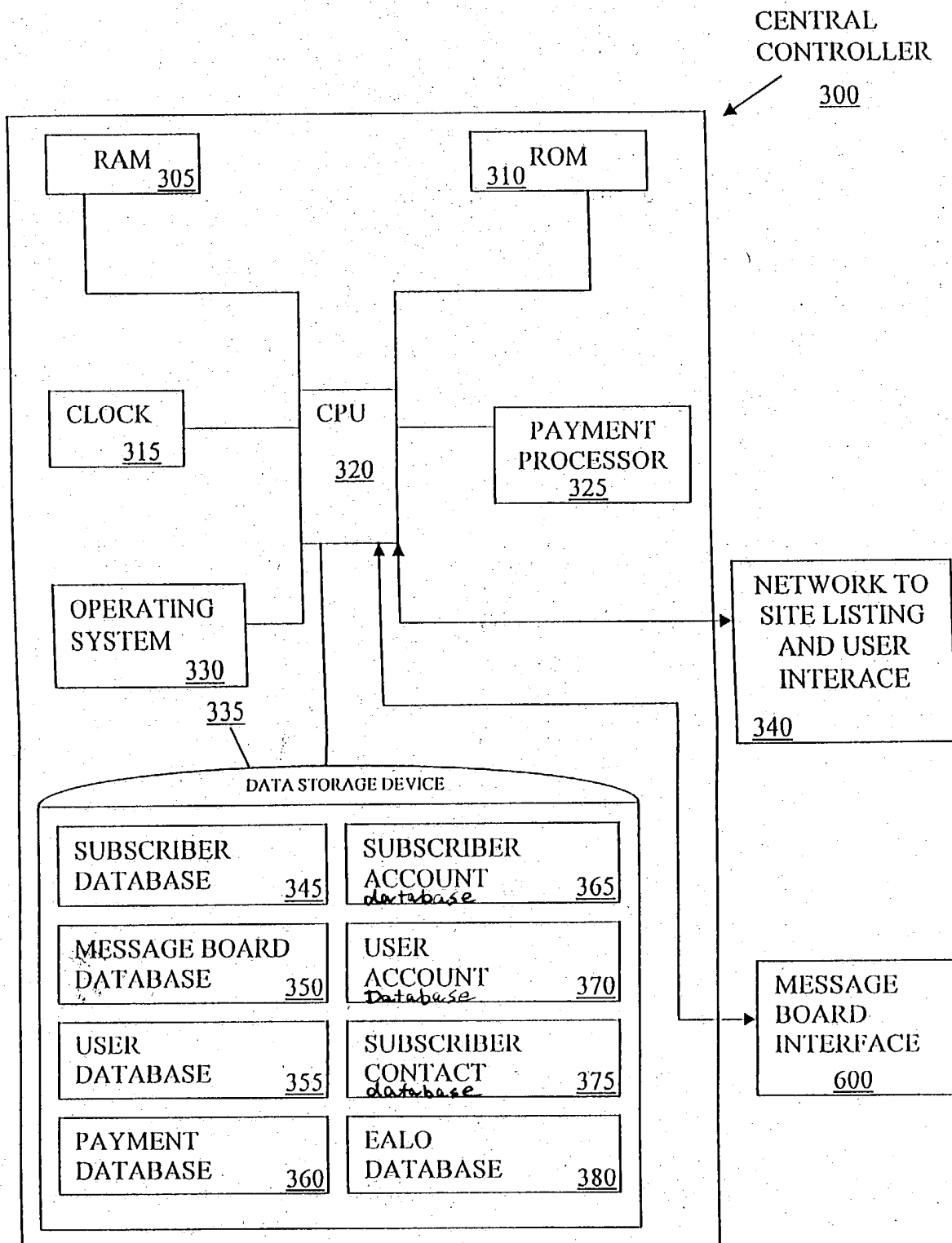


FIG. 2

Example A Subject – **Name** *Time Date*
 Example Subject(reply1) – **Name** *Time Date*
 Example Subject(reply1A) – **Name** *Time Date*
 Example Subject(reply2) – **Name** *Time Date*
 Example Subject(reply3) – **Name** *Time Date*
 Example Subject(reply3A) – **Name** *Time Date*
 Example Subject(reply3B) – **Name** *Time Date*
 Example Subject(reply3C) – **Name** *Time Date*
Example B Subject – **Name** *Time Date*

FIG. 3a

| Subject | Name | Date/Title | Replies |
|--------------------------|-------------|-------------------|----------------|
| <u>Example Subject</u> – | Name | <i>Time Date</i> | 5 |
| <u>Example Subject</u> – | Name | <i>Time Date</i> | 0 |
| <u>Example Subject</u> – | Name | <i>Time Date</i> | 2 |
| <u>Example Subject</u> – | Name | <i>Time Date</i> | 3 |
| <u>Example Subject</u> – | Name | <i>Time Date</i> | 0 |
| <u>Example Subject</u> – | Name | <i>Time Date</i> | 0 |
| <u>Example Subject</u> – | Name | <i>Time Date</i> | 2 |
| <u>Example Subject</u> – | Name | <i>Time Date</i> | 14 |

FIG. 3b

| Date/Title | Subject | Name | Replies |
|-----------------------|-----------------|-------------|----------------|
| <i>5/10/02 1:30PM</i> | Example Subject | Name | 4 |
| <i>5/10/02 1:29PM</i> | Example Subject | Name | 2 |
| <i>5/09/02 1:30PM</i> | Example Subject | Name | 2 |
| <i>5/09/02 1:29PM</i> | Example Subject | Name | 2 |
| <i>5/08/02 3:29PM</i> | Example Subject | Name | 2 |
| <i>5/08/02 2:29PM</i> | Example Subject | Name | 2 |
| <i>5/08/02 1:29PM</i> | Example Subject | Name | 2 |

FIG. 3c

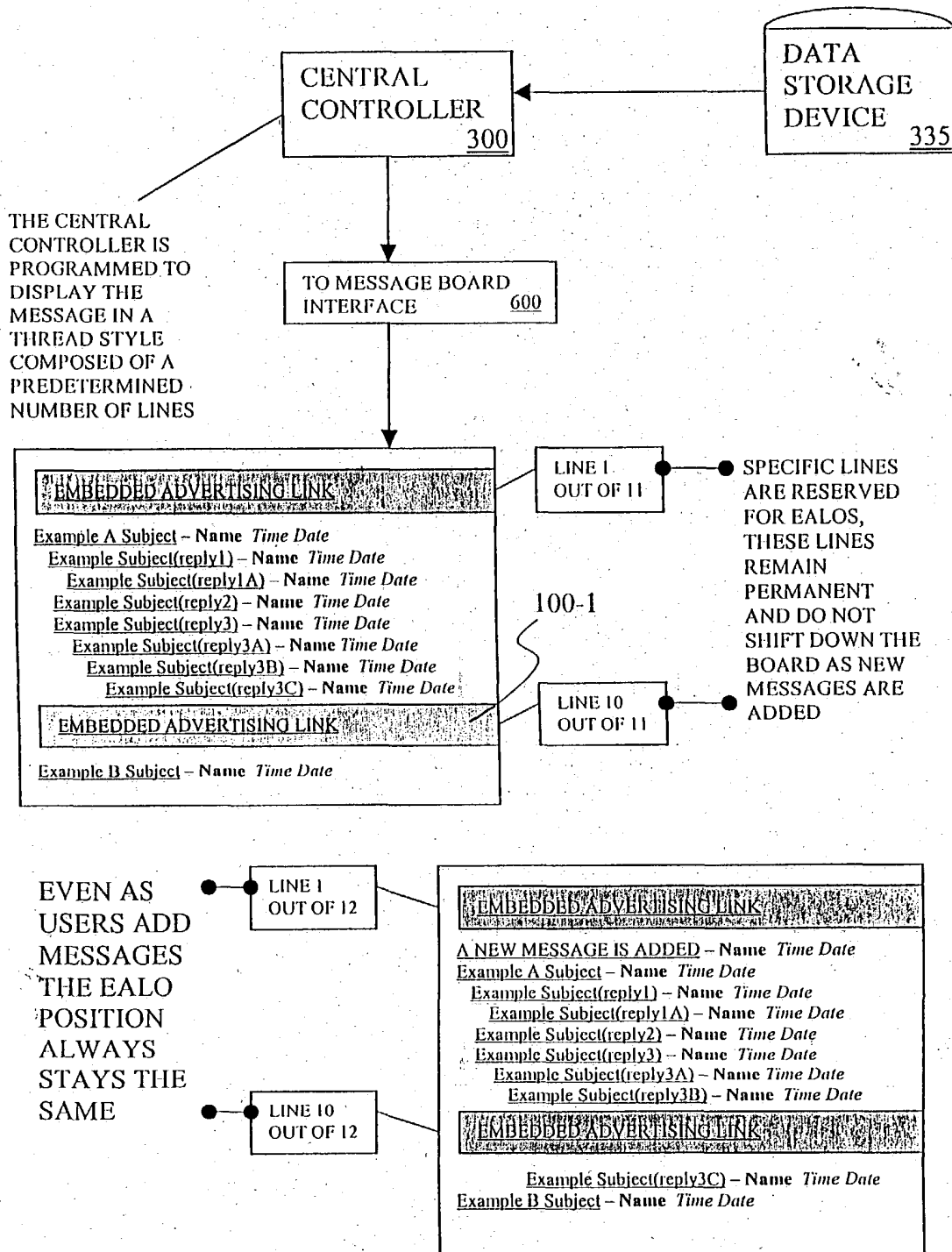


FIG. 4a

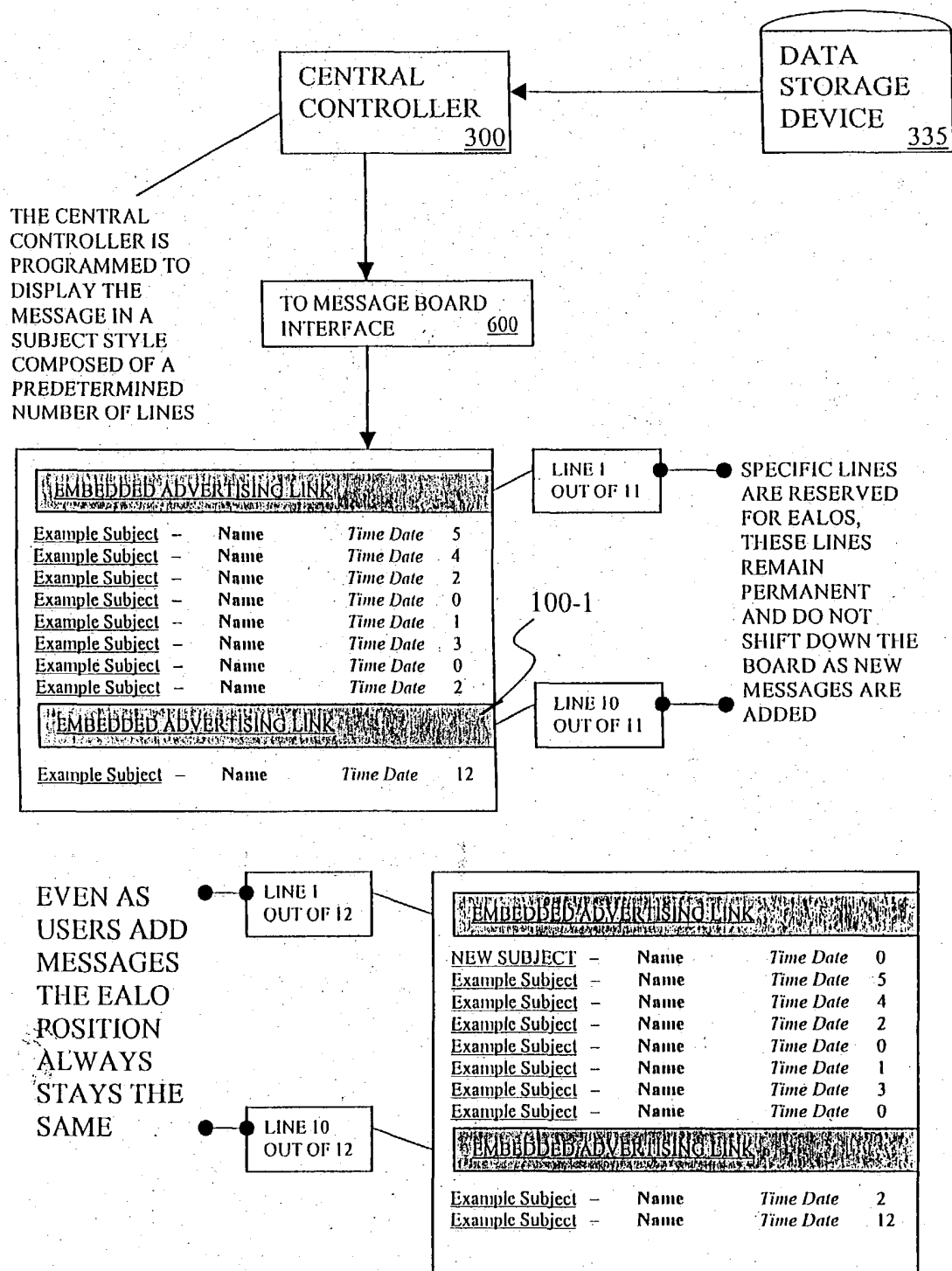


FIG. 4b

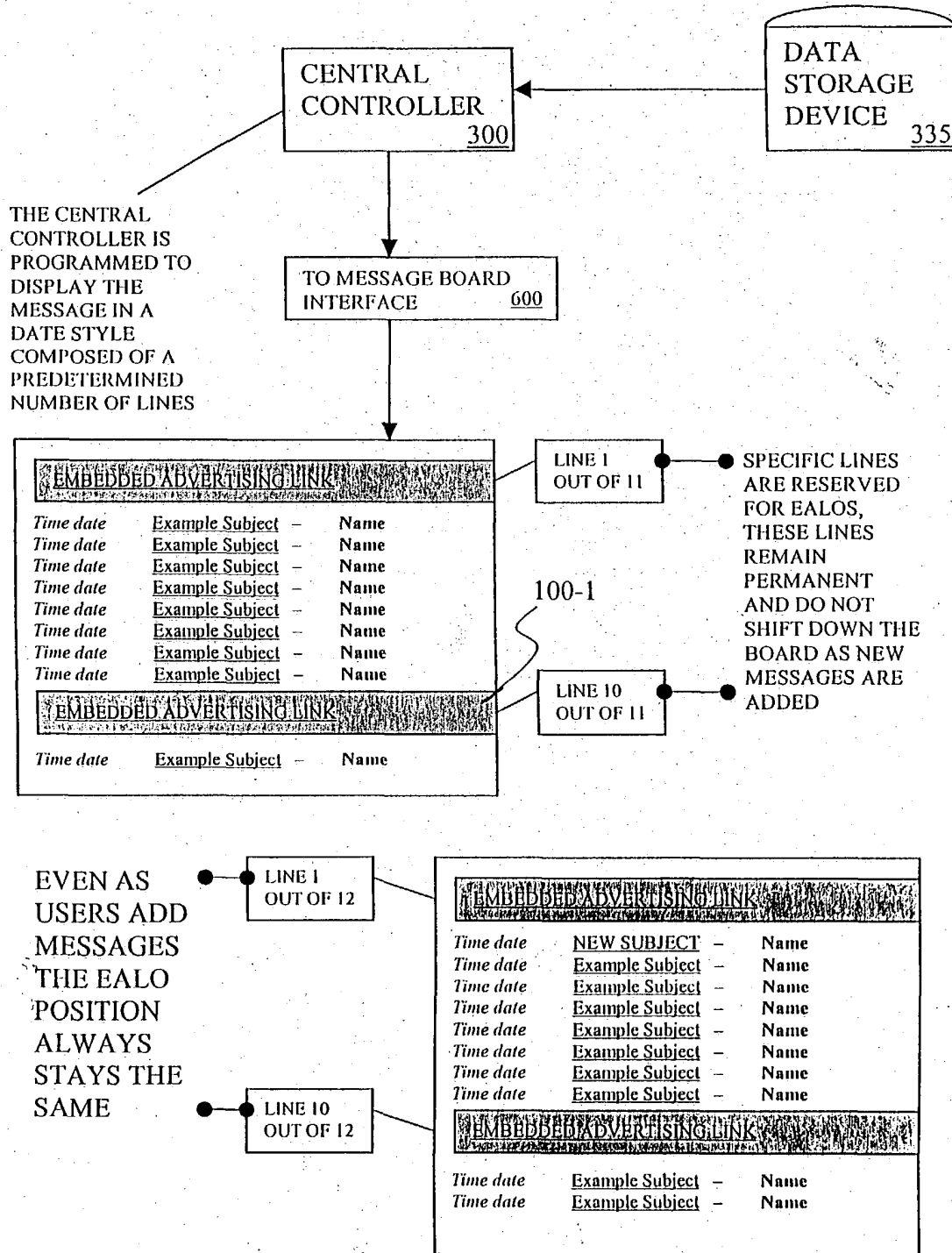


FIG. 4c

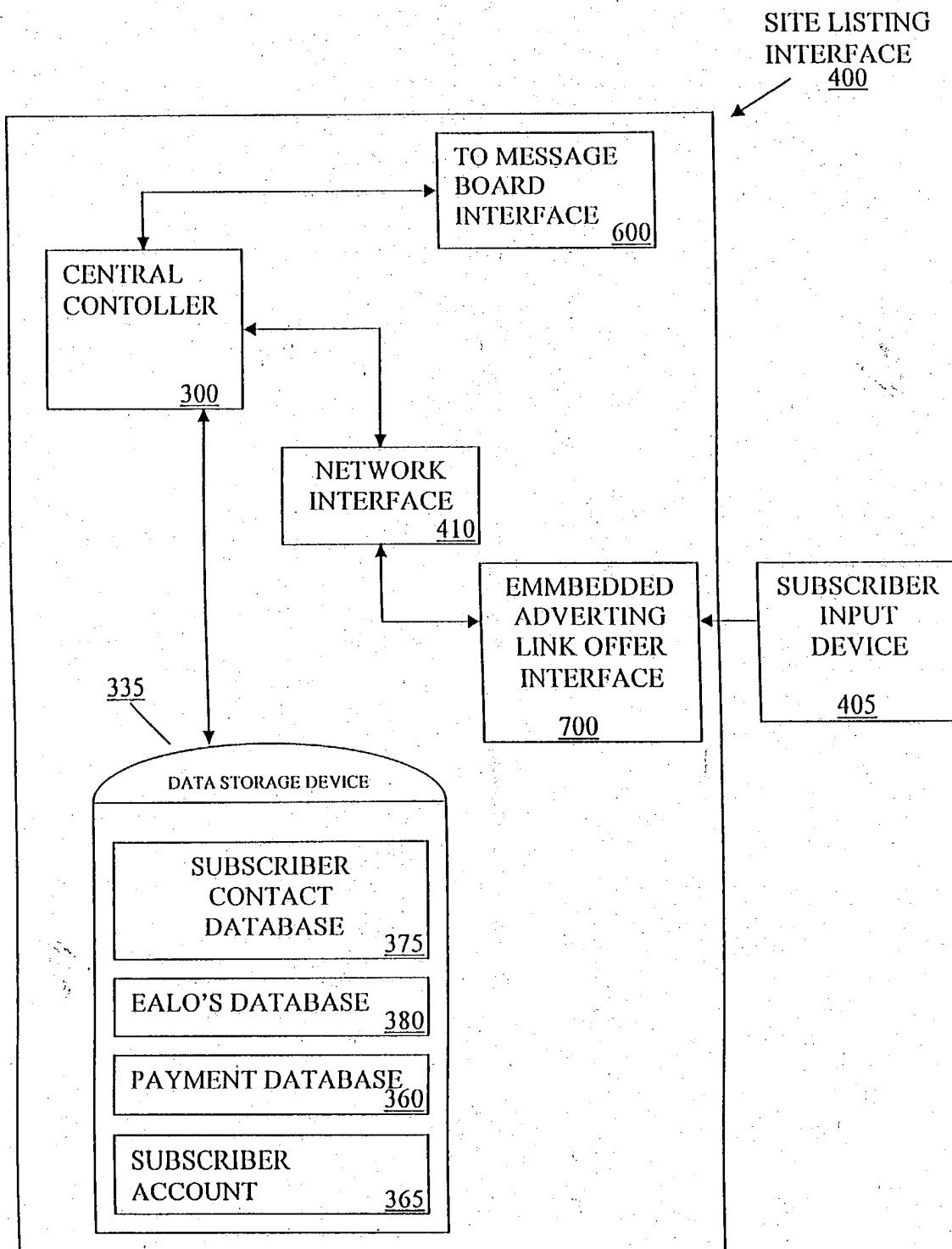


FIG. 5

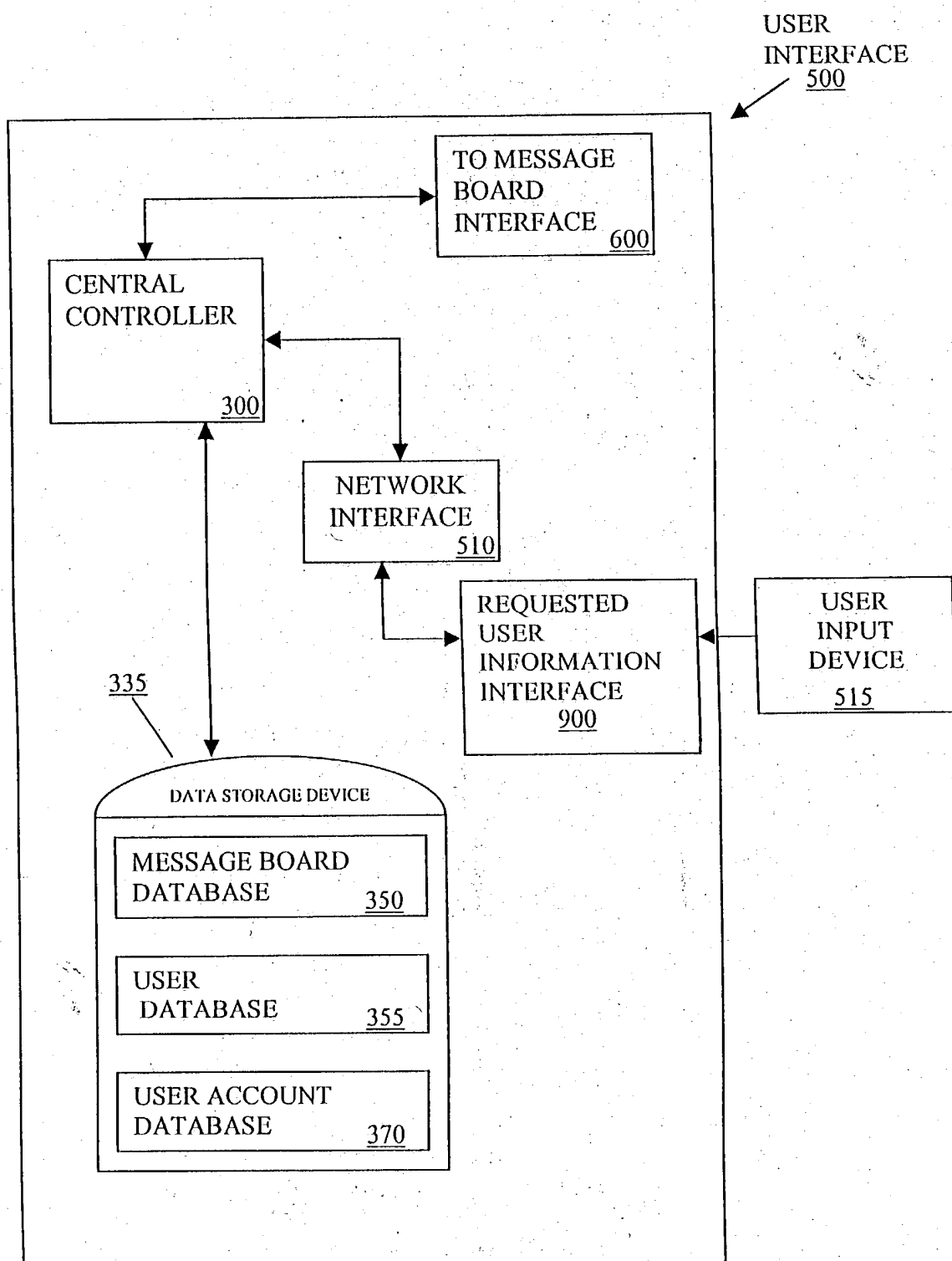


FIG. 6

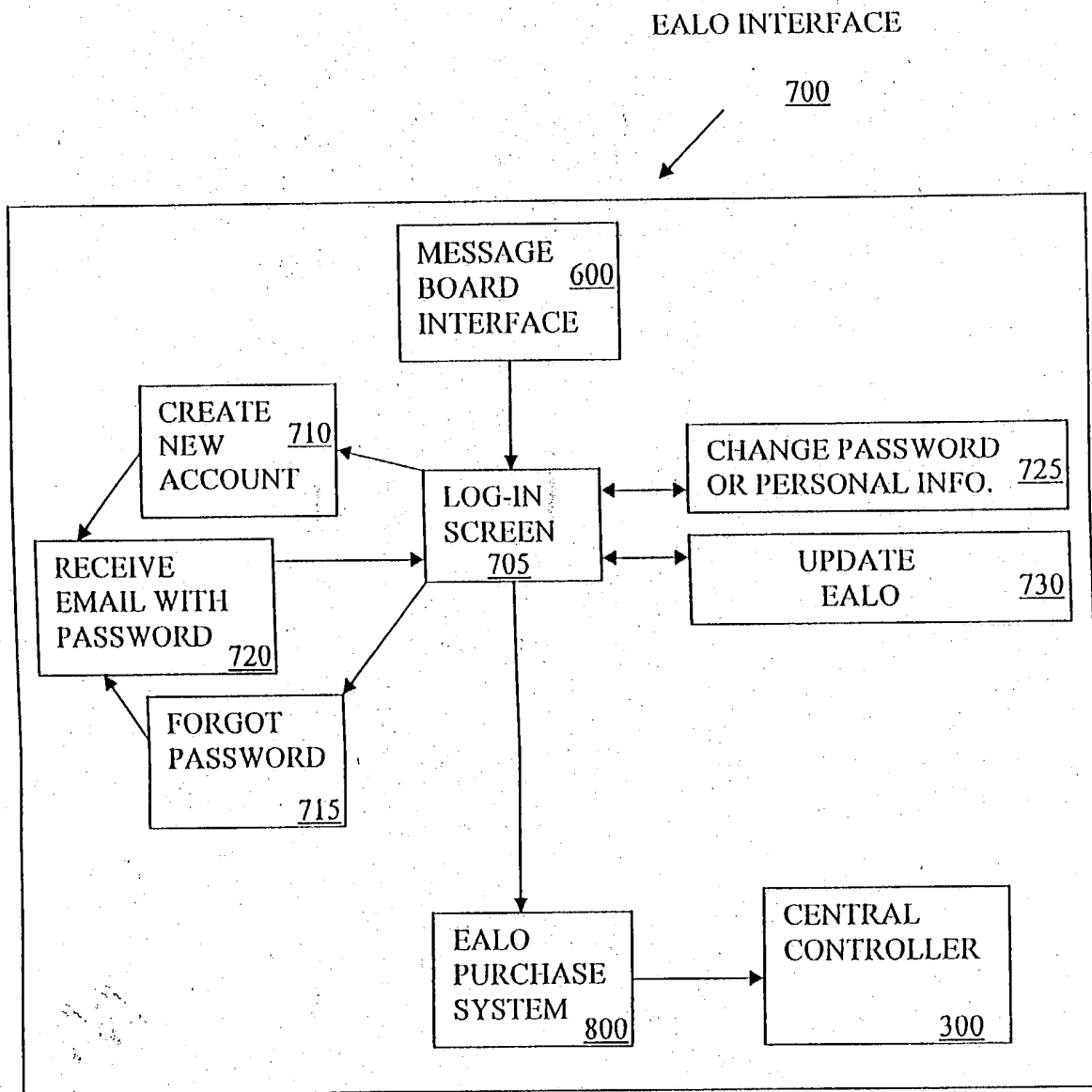


FIG. 7

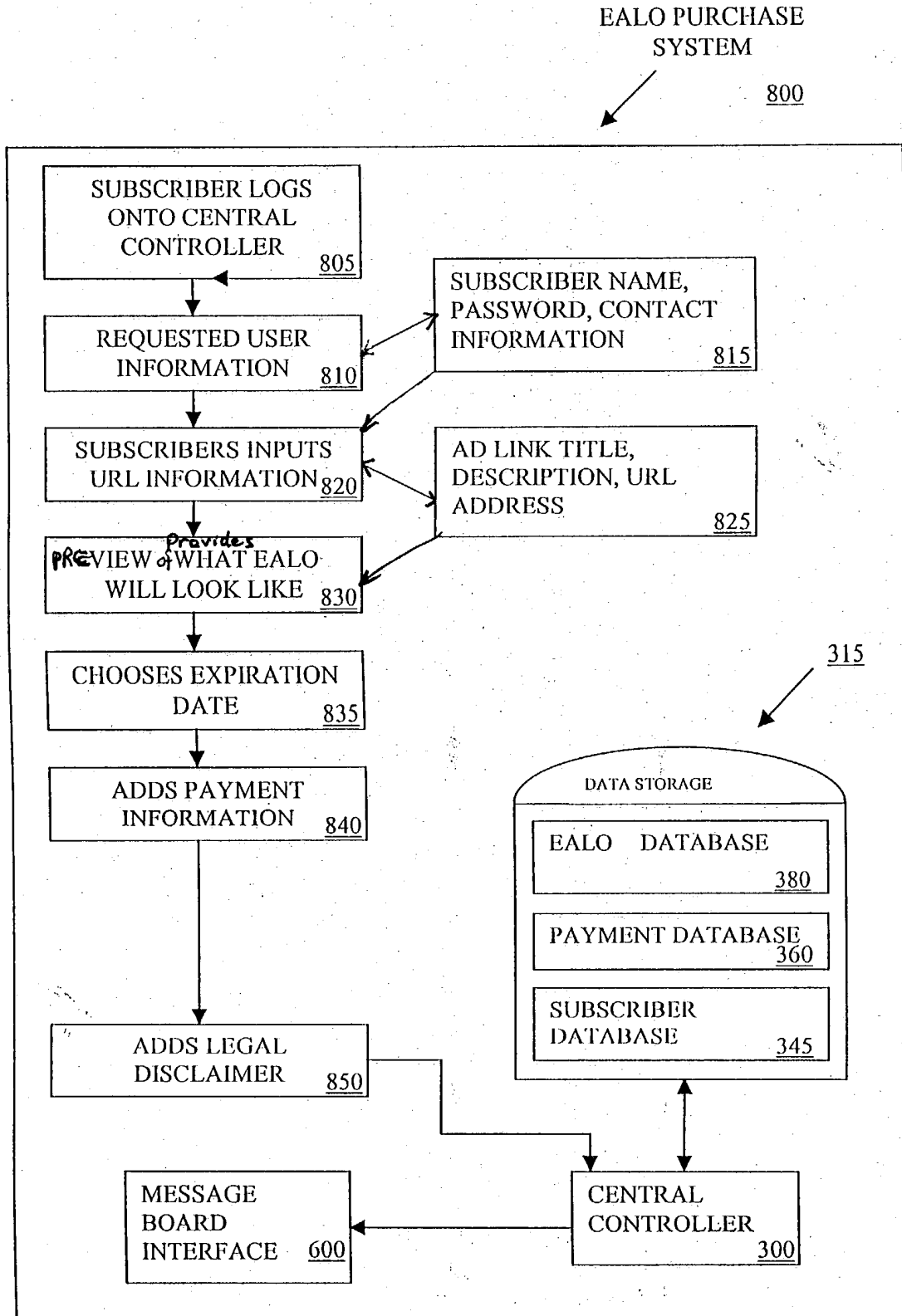


FIG. 8

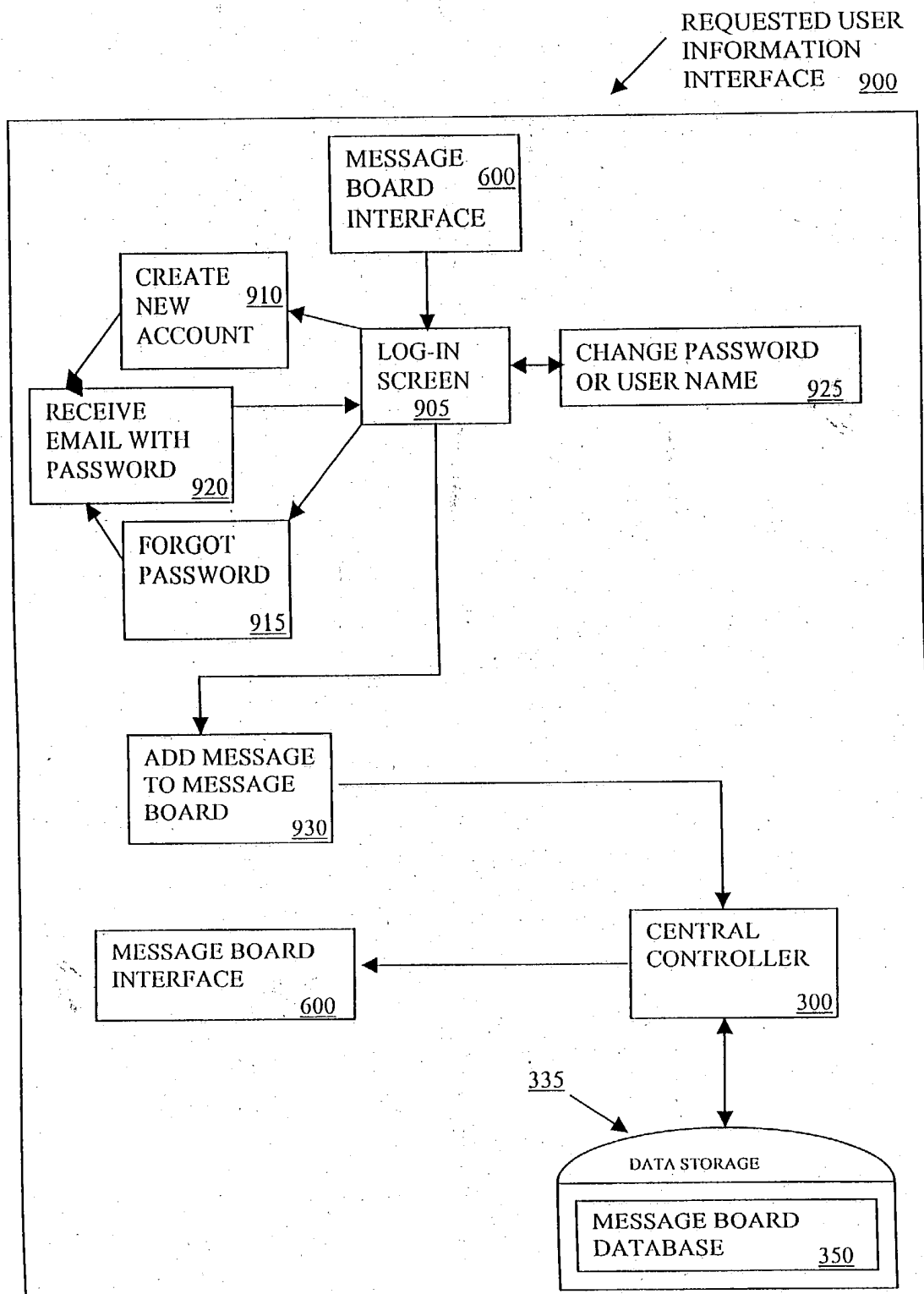


FIG. 9

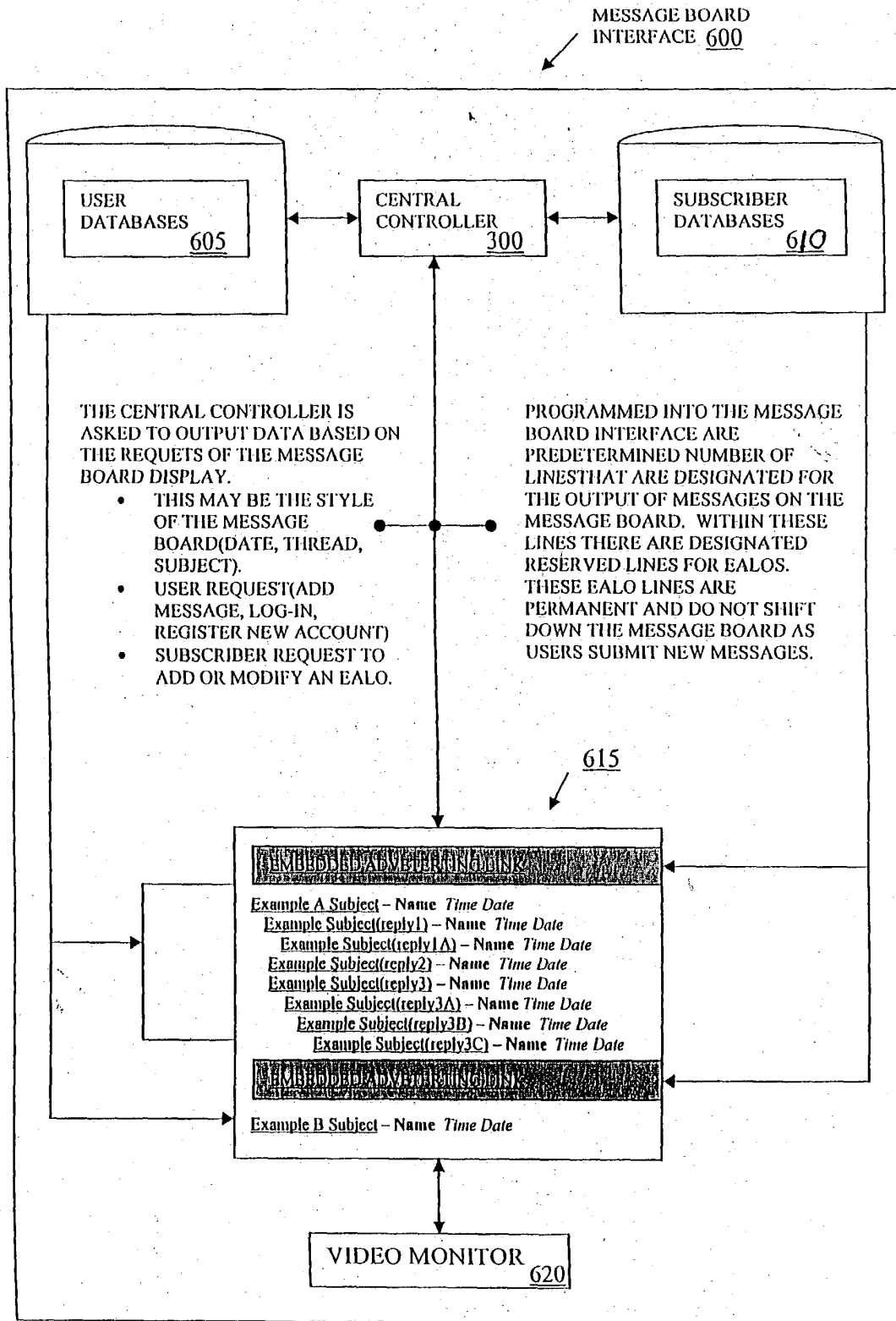


FIG. 10

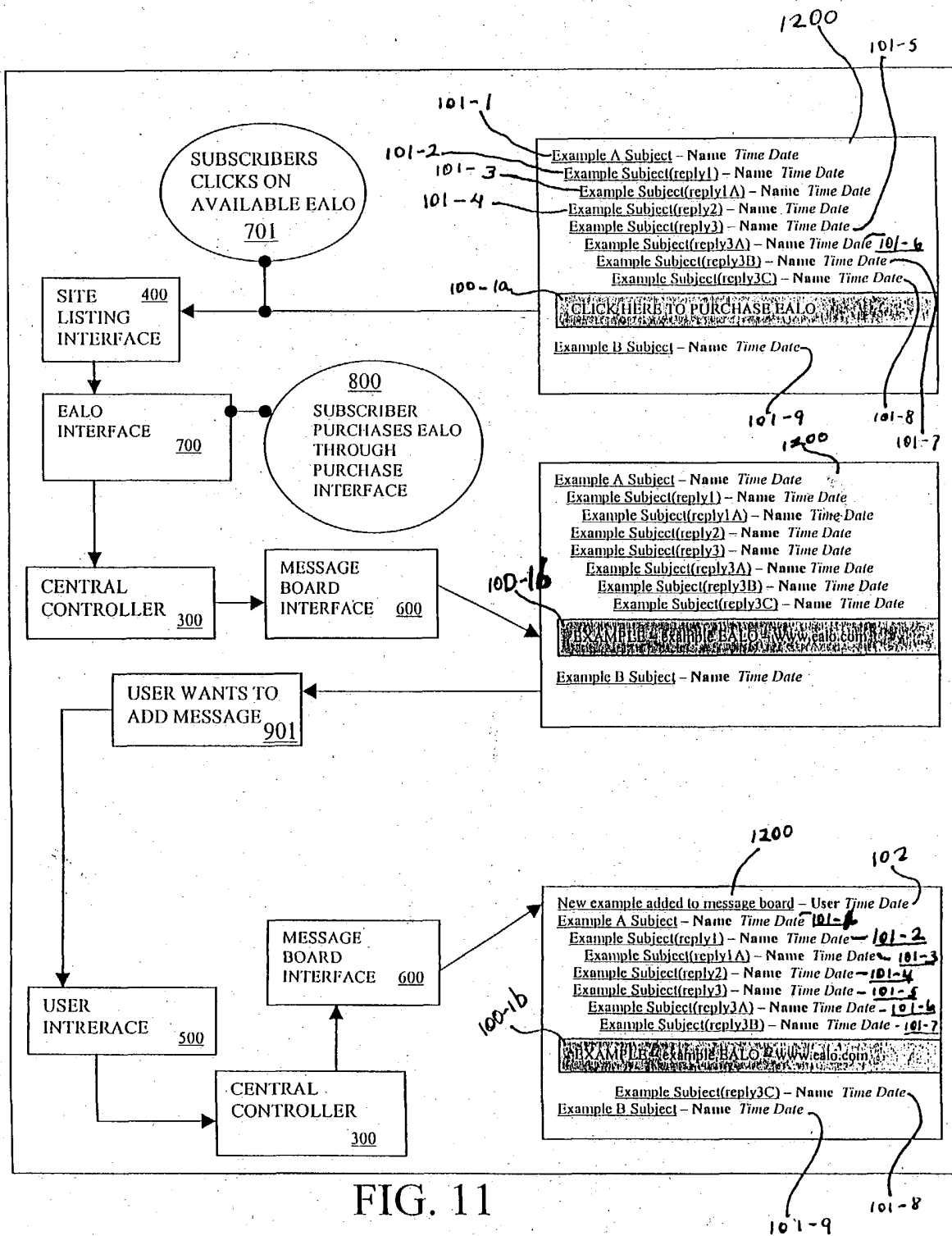


FIG. 11

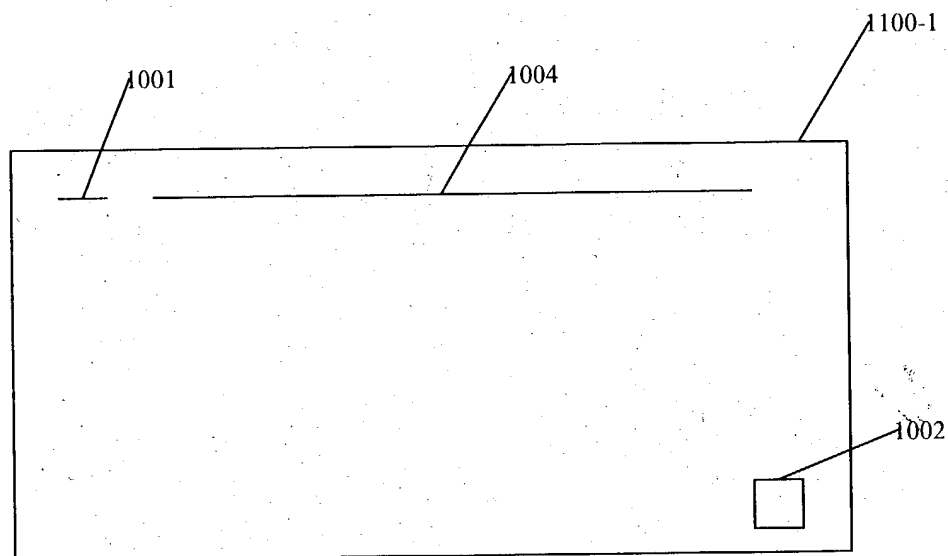


FIG. 12a

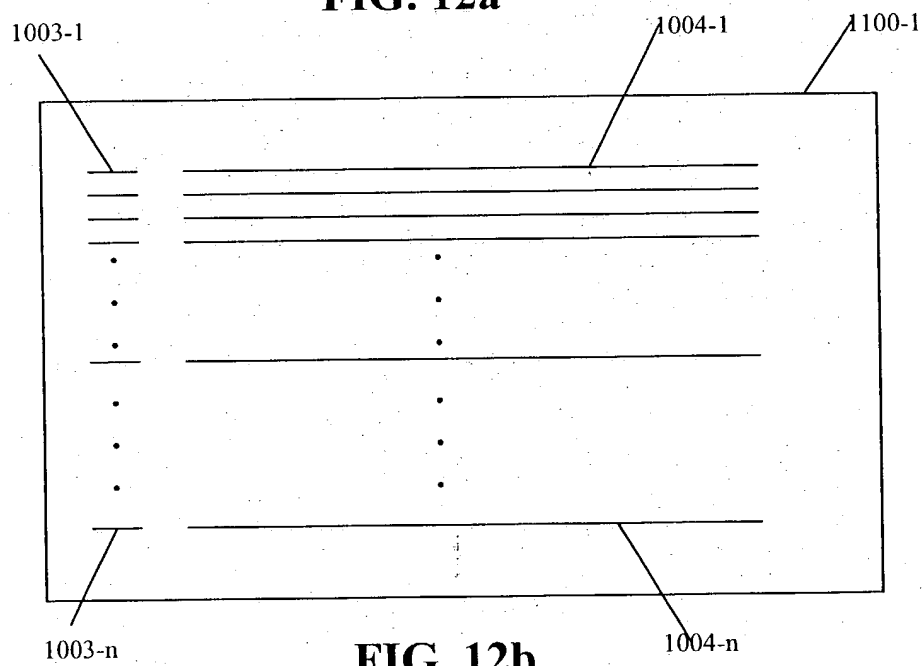


FIG. 12b

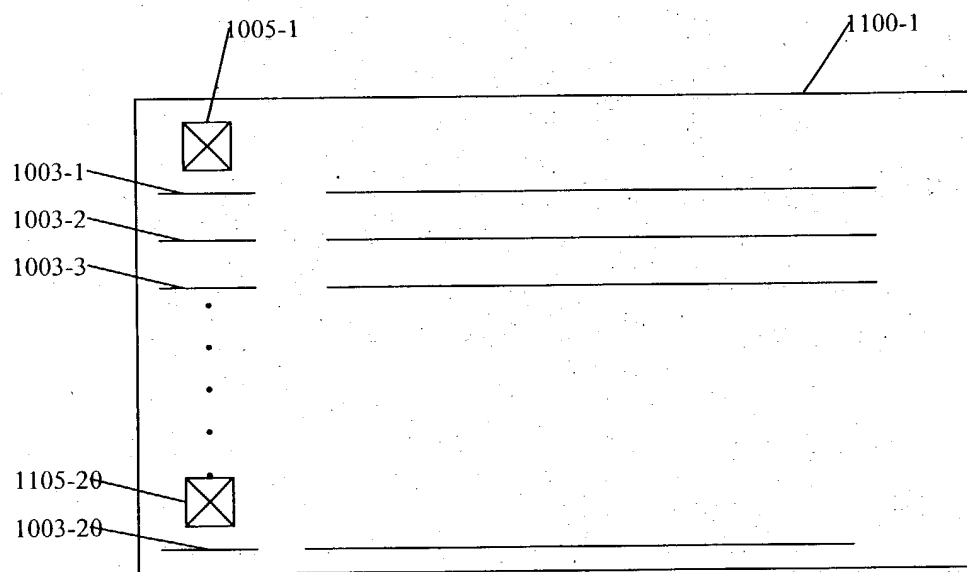


FIG.12c

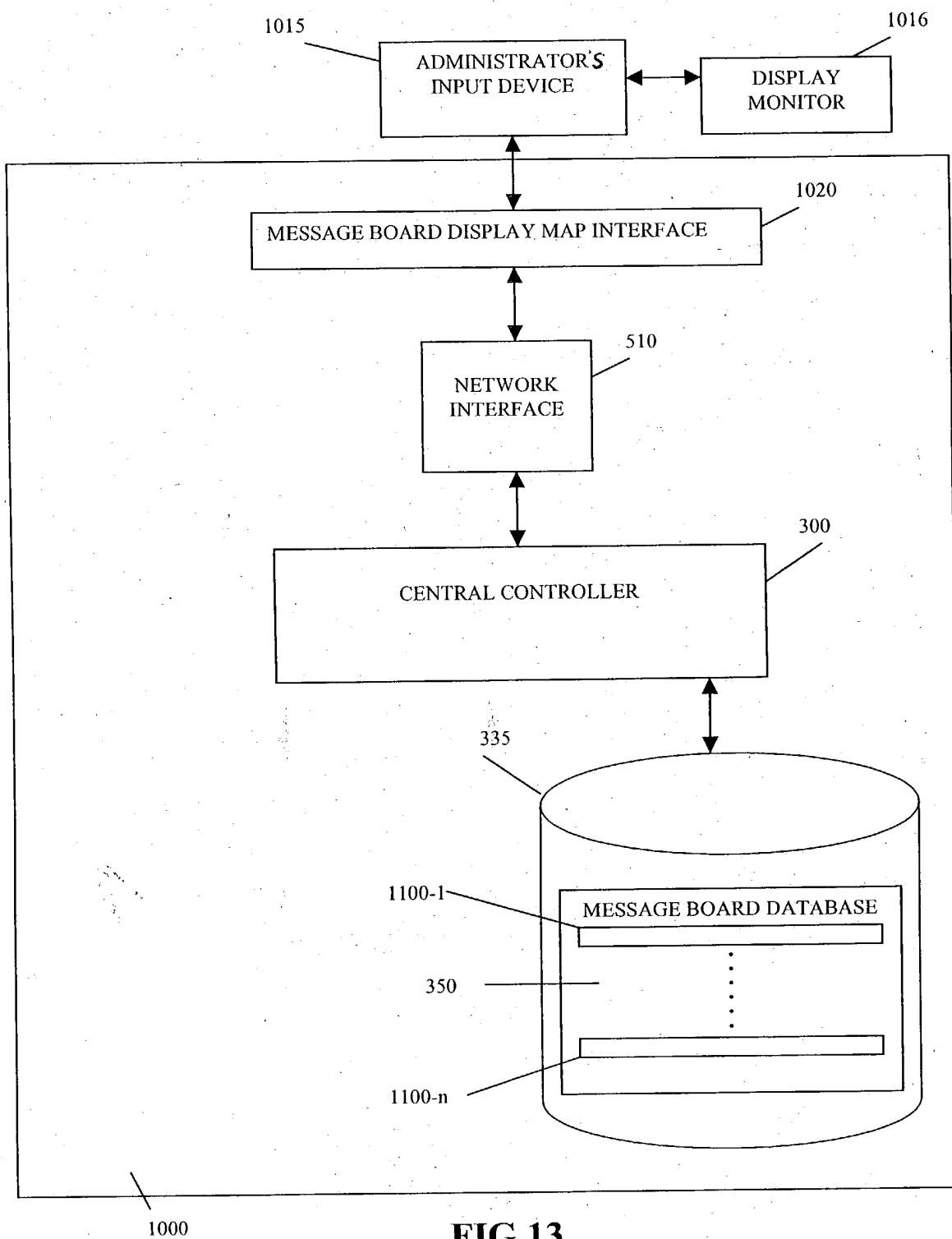


FIG.13

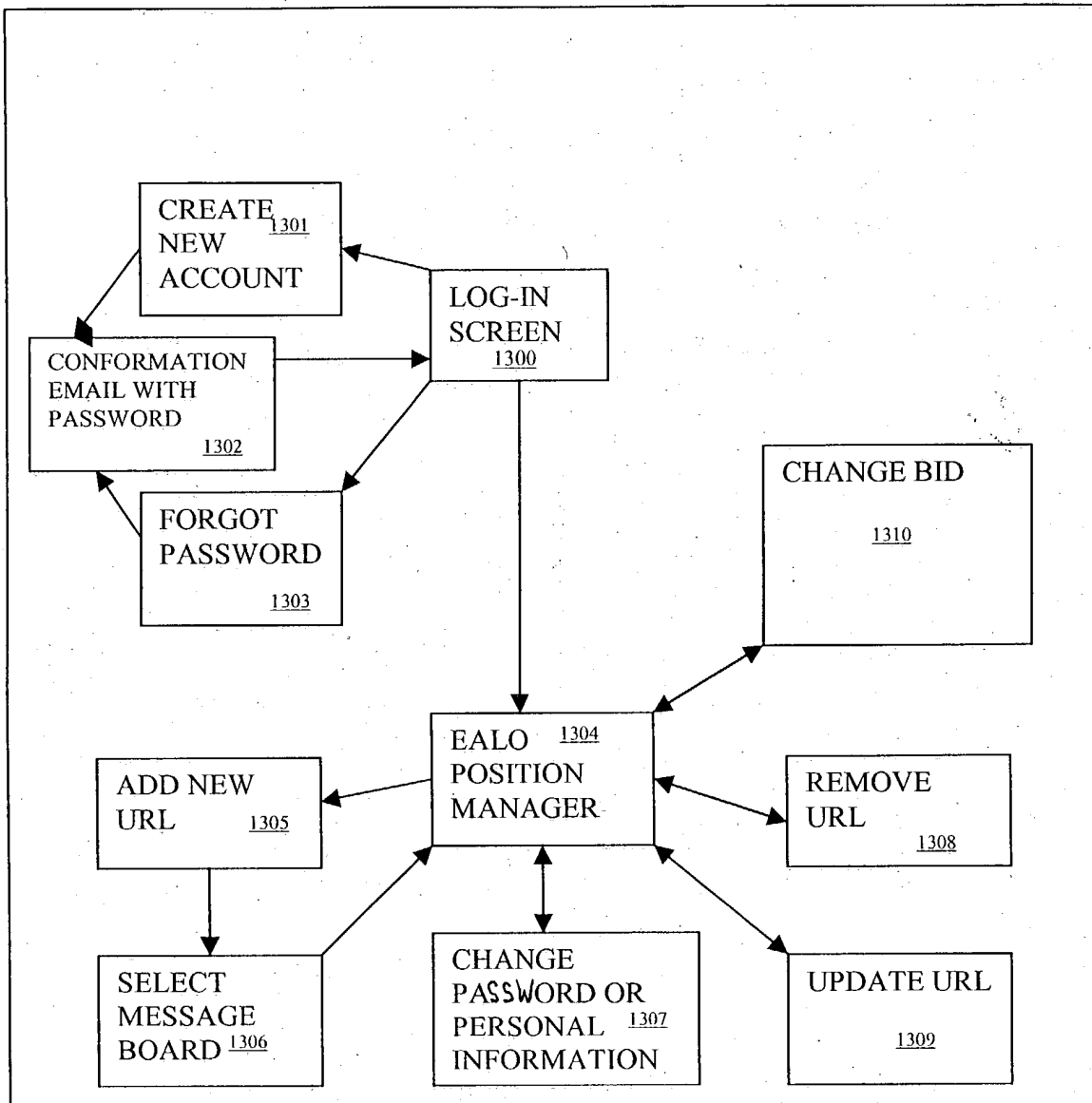


FIG. 14a

EALO POSITION MANAGER

CHANGE PASSWORD OR PERSONAL INFORMATION

1401

| | | | | | | | |
|------|------|-------------------------|-----------------|---------|--------|--------|----------|
| 1402 | 1403 | 1404 | 1405 | 1406 | 1407 | 1408 | 1409 |
| RANK | FEE | URL | MESSAGE BOARD | EXPIRES | UPDATE | REMOVE | ACTIVE |
| 6 | \$X | http://www.example1.com | SPORTS-FOOTBALL | 8/12/02 | UPDATE | REMOVE | ACTIVE |
| 4 | \$X | http://www.example2.com | ARTS-MOVIES | 7/24/02 | UPDATE | REMOVE | INACTIVE |
| 9 | \$X | http://www.example3.com | SPORTS-BASEBALL | 5/14/02 | UPDATE | REMOVE | ACTIVE |
| 25 | \$X | http://www.example4.com | HEALTH-RASHES | 2/17/02 | UPDATE | REMOVE | ACTIVE |

1410

ADD NEW EALO TO YOUR ACCOUNT

FIG. 14b

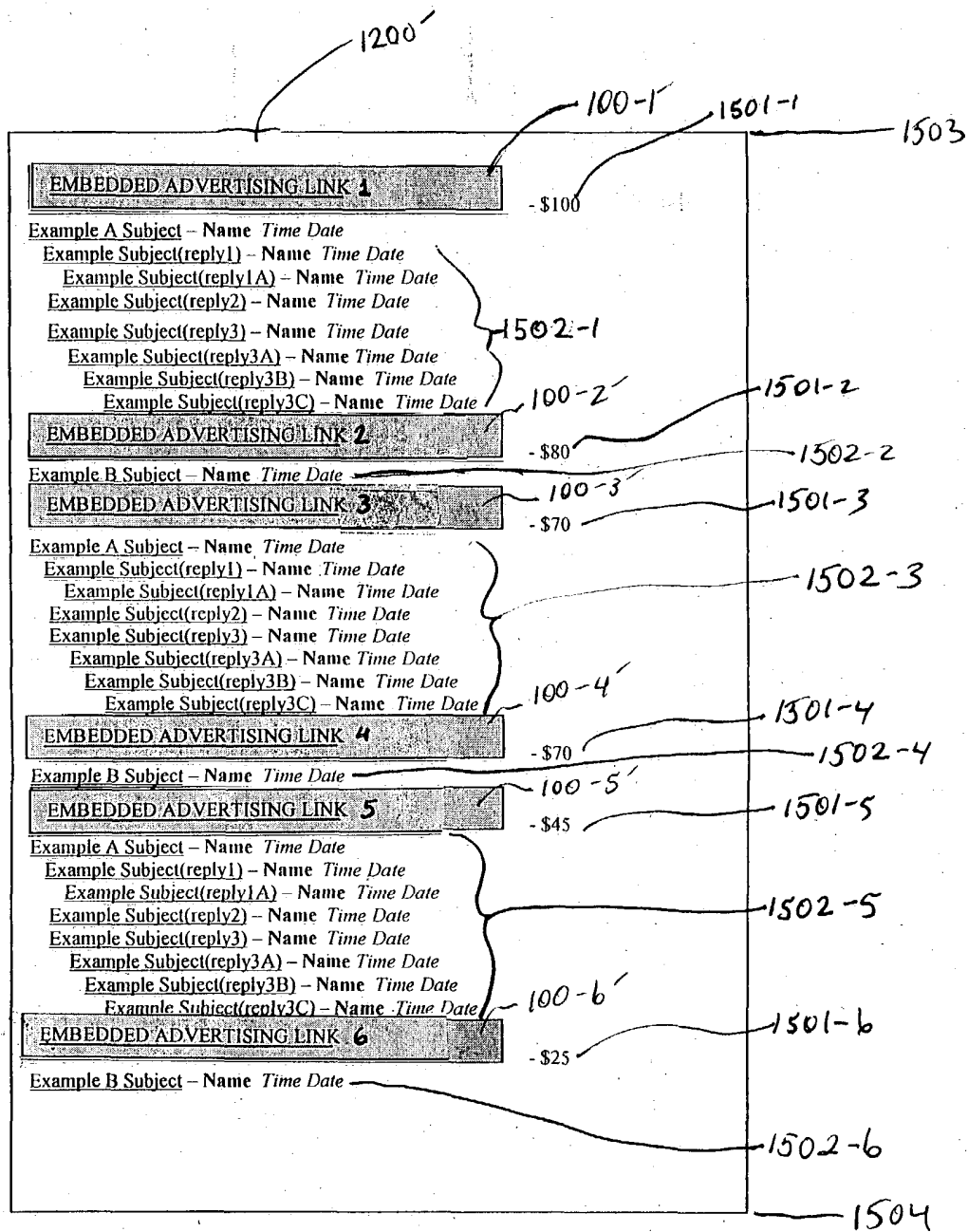
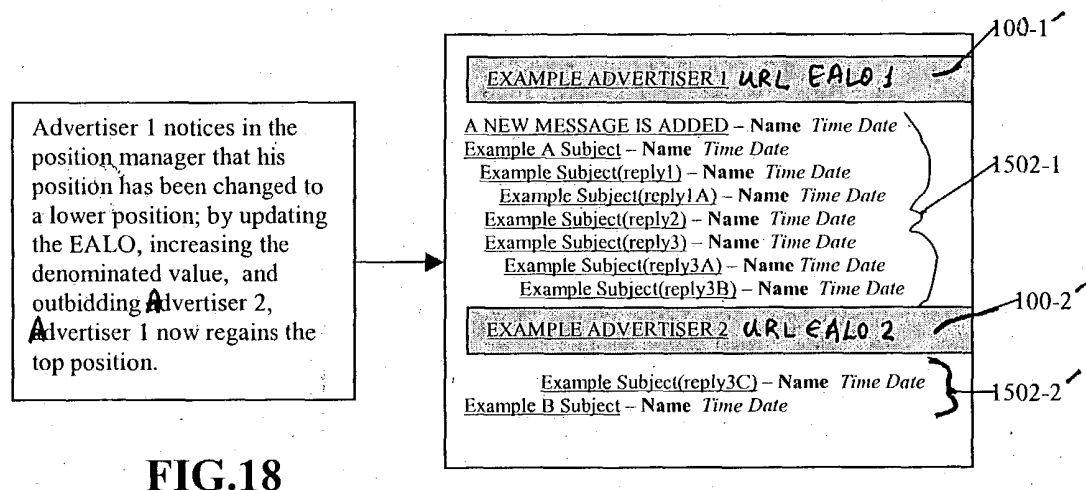
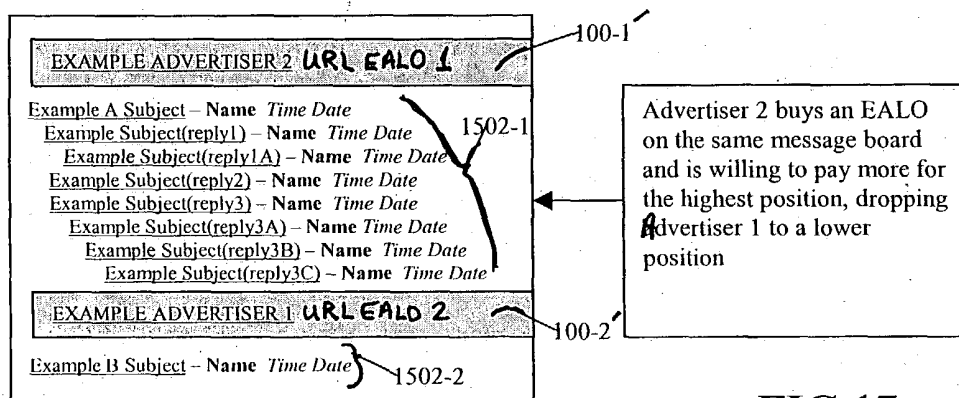
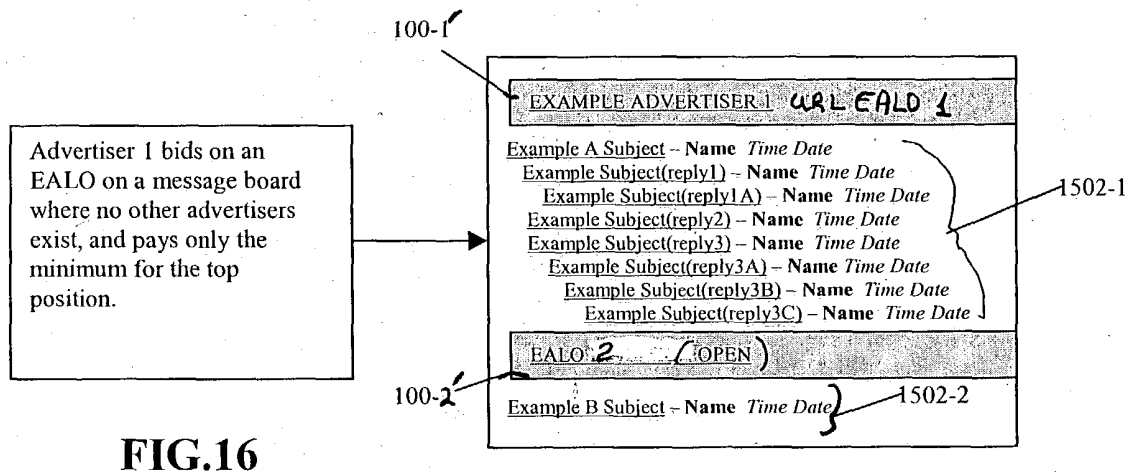


FIG. 15



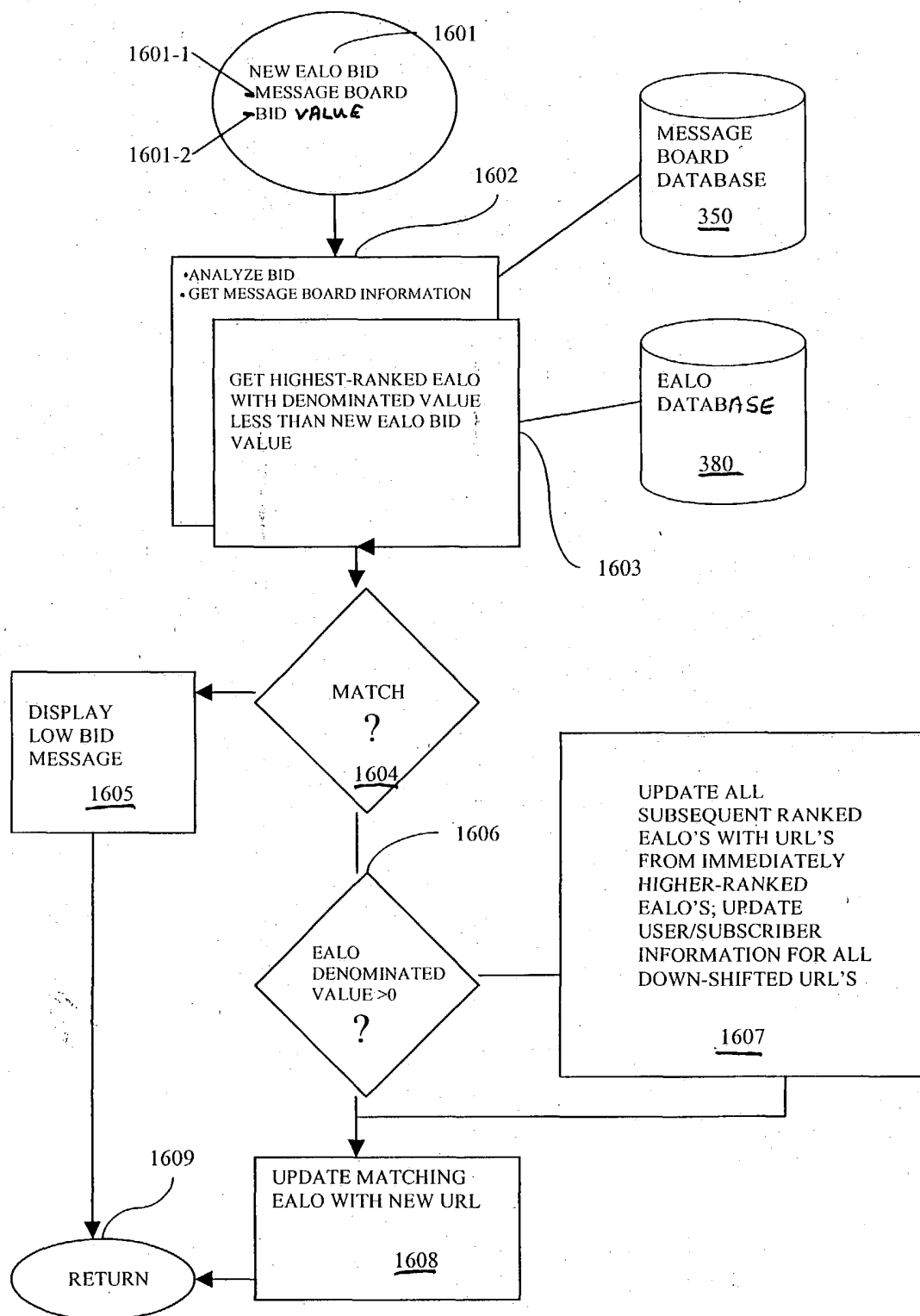


FIG. 19

ADD NEW EALO TO YOUR ACCOUNT

ADD DESCRIPTION :

URL:

MESSAGE BOARD

MESSAGE BOARD 1

MESSAGE BOARD 2

MESSAGE BOARD 3

MESSAGE BOARD 4

MESSAGE BOARD 5

MESSAGE BOARD 6

EXPIRATION DATE

BID AMOUNT

\$X

| POSITION ESTIMATOR | | |
|--------------------|------------|---------------|
| MESSAGE BOARD | BID AMOUNT | EALO POSITION |
| Message board 1 | \$X | 1 OF 20 |

SUBMIT

FIG. 20

UPDATE EALO IN YOUR ACCOUNT

DESCRIPTION :

URL:

CURRENT MESSAGE BOARD

OLD EXPIRATION DATE

NEW EXPIRATION DATE

CURRENT BID AMOUNT

CURRENT POSITION

NEW BID AMOUNT

POSITION ESTIMATOR

| MESSAGE BOARD | NEW EALO POSITION |
|-----------------|-------------------|
| Message board 1 | \$Y |
| | 1 OF 20 |

UPDATE

FIG. 21